

## Press Release [Template]

[Date]

### ***“We want Real Change in Burma, Not Public Relations Games”***

On the 4<sup>th</sup> anniversary of the Saffron Revolution, [Name of your organisation] has called on the international community to maintain pressure on Burma’s regime until it carries out a genuine democratic transition by: immediately and unconditionally releasing all political prisoners and ending impunity for human rights abusers.

United Nations’ Member States will soon gather in New York to discuss the UN General Assembly Resolution on the situation of Human Rights in Burma. It is important that they understand that the people of Burma and human rights groups around the world “*Want Real Change in Burma, Not Public Relations Games*” said [Name of your organisation’s representative].

Burma’s regime has been trying to win over the international community by organizing meetings with Daw Aung San Suu Kyi and inviting UN Special Rapporteur Tomás Ojea Quintana to visit the country. However, as UN Secretary General Ban Ki-moon in his report, dated 5<sup>th</sup> of August 2011, to the 66<sup>th</sup> General Assembly on the Situation of Human Rights in [Burma] “*the detention of all remaining political prisoners will continue to overshadow and undermine any confidence in the Government’s efforts*”. Agreeing with the UN Secretary General, [Name of your organisation’s representative] explained that “*the world must not be misled by the regime’s attempts at window dressing*”.

Four years after the Saffron Revolution took place, 222 monks and nearly 2000 political prisoners remain behind bars. Those responsible for the brutal crackdown on peaceful demonstrators in 2007 are still in power thanks to the sham “elections” of 2010. They still run the country, enjoying impunity and remain free to continue committing serious human rights violations, especially in ethnic areas.

*“In order to accept that true change is underway in Burma, the international community should require the regime to do more than just meetings with Daw Aung San Suu Kyi. The regime needs to show a true willingness for democratic transition by immediately and unconditionally releasing all political prisoners and ending impunity for human rights abusers”* said [Name of your organisation’s representative].

**For more information, please contact:**

[Name of your organisation + contact details]